



Carolina-Virginias Telephone Membership Association  
Fall Conference Agenda

The Hotel Roanoke & Conference Center  
Roanoke, VA

**AGENDA**

**Wednesday, October 19, 2022**

- 8:30 a.m. – 1:00 p.m. Manager’s Meeting – Jefferson Boardroom  
1:00 p.m. – 2:00 p.m. Access On Meeting – Jefferson Boardroom  
4:00 p.m. – 5:30 p.m. Registration – Crystal Court  
5:00 p.m. – 6:30 p.m. Welcome Reception – Crystal Ballroom A-C  
Dinner on your own

**Thursday, October 20, 2022**

- 7:30 a.m. Registration – Crystal Court  
7:30 a.m. – 9:15 a.m. Buffet Breakfast *Keynote Speaker – Crystal Ballroom ABE*

**Experience the Extraordinary!**

*Craig Karges*

Craig Karges combines the art of magic with the science of psychology and the power of intuition to create the impression that nothing is impossible. Tables float, minds are read, metal bends and your imagination is challenged because you won’t believe your eyes!

- 9:30 a.m. – 11:45 a.m. General Session – Washington Lecture

**When Will Supply Chains Return to Normal?**

*John Brown, CSSA*

Nearly 3 years have passed since the pandemic first began disrupting global supply chains. We will explore what, if any, progress has been made in returning to normal from both a consumer perspective and rural broadband industry perspective as we plan for 2023 and beyond.

**Macroeconomic Update**

*Sam Kem, RTFC*

With economic challenges ahead, co-ops are facing high inflation, rising interest rates, and slow growth. This session will explore the current economic environment, outlook, and the impact on co-ops. Questions are not only welcome but encouraged.

## **Telecom Workforce Recruitment and Onboarding**

*Ryan Graham, HTC*

During this session we will explore how one broadband company in South Carolina is working to overcome staffing challenges in today's work environment. HTC will share how it is recruiting even the youngest generations to become a part of the telecom workforce. We will see the methods being used to attract and retain young talent in today's workforce climate.

## **Door Prizes/Announcements**

- 12:00 p.m. – 1:30 p.m. CVTMA Board Meeting - Monroe
  - 1:30 p.m. – 2:30 p.m. Telco Director's Roundtable – Crystal Ballroom CD
  - 2:30 p.m. – 3:30 p.m. Program Committee - Monroe
  - 3:30 p.m. – 4:30 p.m. Sites Committee - Monroe
- Dinner on your own

## **Friday, October 21, 2022**

- 7:30 a.m. – 8:45 a.m. Buffet Breakfast – Roanoke AB
- 8:45 a.m. – 11:00 a.m. General Session – Washington Lecture

## **Telco and ISP Privacy: Yesterday, Today, and Tomorrow**

*Ben Dickens, Blooston, Mordkofsky, Dickens, Duffy & Prendergast  
Sal Taillefer, Blooston, Mordkofsky, Dickens, Duffy & Prendergast*

In this session, we will discuss the history of privacy law and regulation of telcos and ISPs past, present, and future. We will begin with the FCC's attempt to regulate privacy in 2016, and then discuss the various attempts by some states to enact privacy laws of their own when the FCC's regulations failed. We will next discuss the privacy landscape as it applies to telcos and ISPs today. Finally, we will discuss the future of privacy law for telcos and ISPs, including the recently proposed American Data and Privacy Protection Act.

## **Budgeting & Forecasting for Broadband Projects and Operations**

*Todd Thorson, CPA, FORVIS*

This session will review historical financial trends and then forecast these trends for use in broadband construction project and operational budgeting. In relation to grant broadband construction projects we will also look at from a high level the accounting alternatives on presentation of grant funds on your financial statements.

## **News from DC**

*Jill Canfield, NTCA*

- 11:00 a.m. Door Prizes/Announcements
- 11:15 a.m. Adjourn